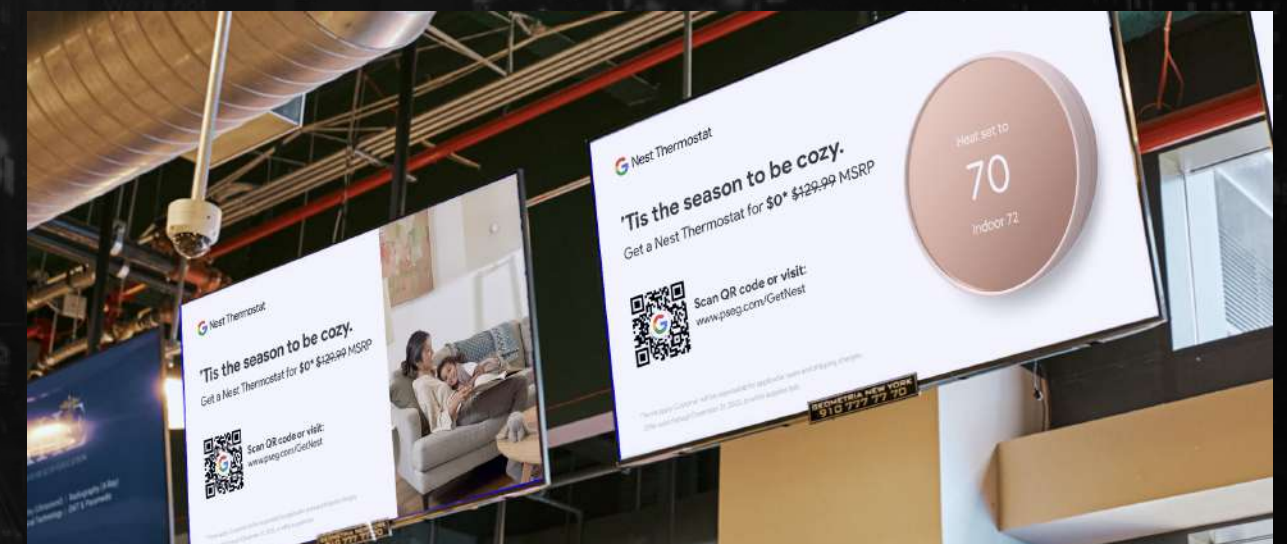




Effective Digital Solutions Everyday. Everywhere.

NEW YORK, NY
PHILADELPHIA, PA
MIAMI-FORT LAUDERDALE, FL
NEW JERSEY METRO AREA
CHICAGO, IL

DIGITAL OUT-OF-HOME



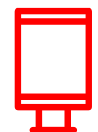
We are Geometria

And we are here to help you grow your business

Premium LCD digital screens in high traffic environments in supermarkets, grocery stores, elevators, fitness centers and car services. Target consumers while they are making important purchasing decisions in high-dwell time.



**New York, NY
Philadelphia, PA
Miami-Fort Lauderdale, FL
New Jersey Metro Area
Chicago, IL**



Over 144M monthly impressions



Affluent and professional audience



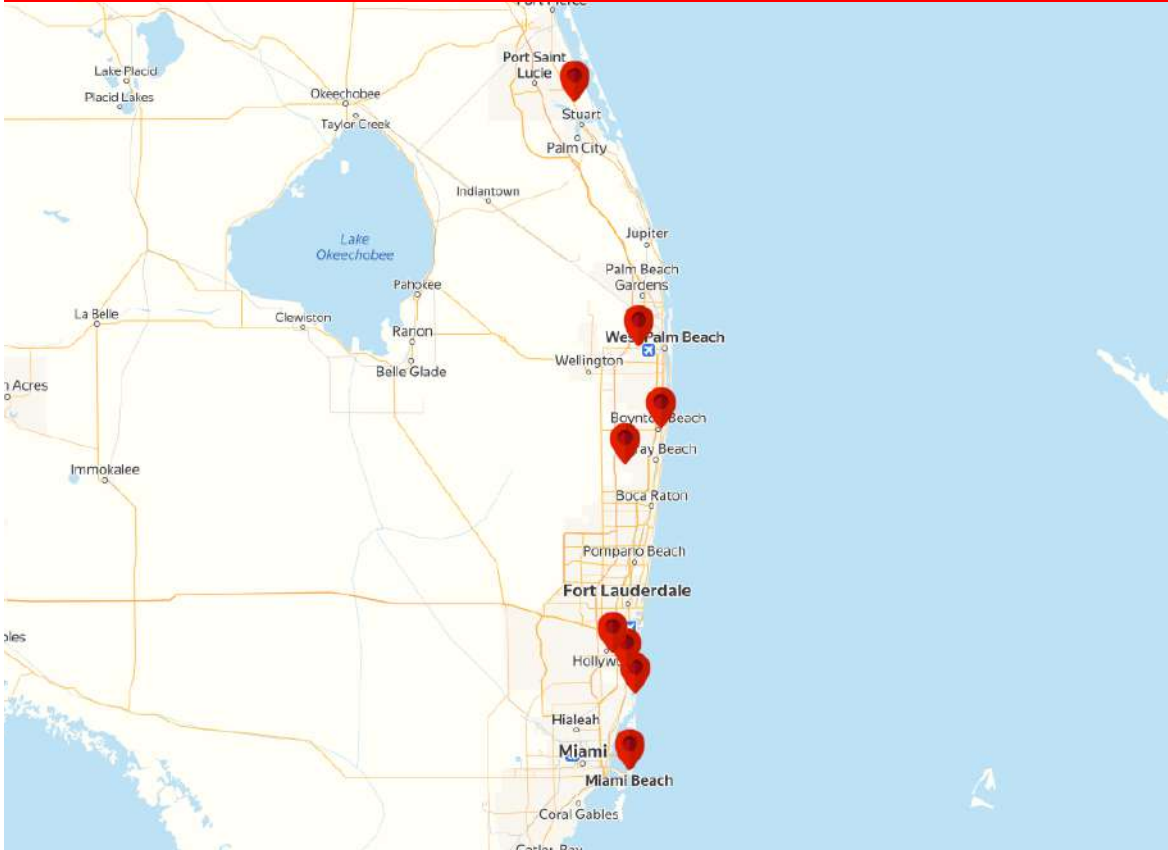
**> 1500 LCD digital screens
in crowded locations**

PARTNERSHIPS

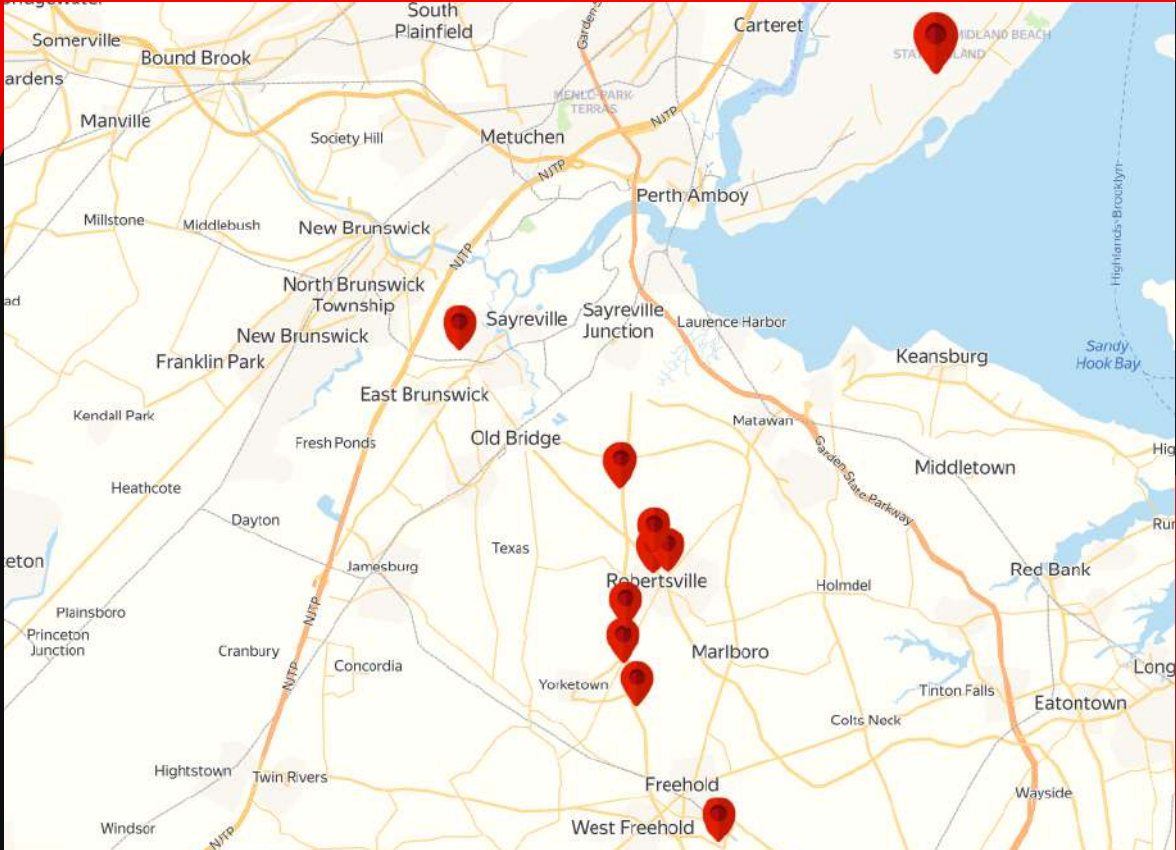


Locations

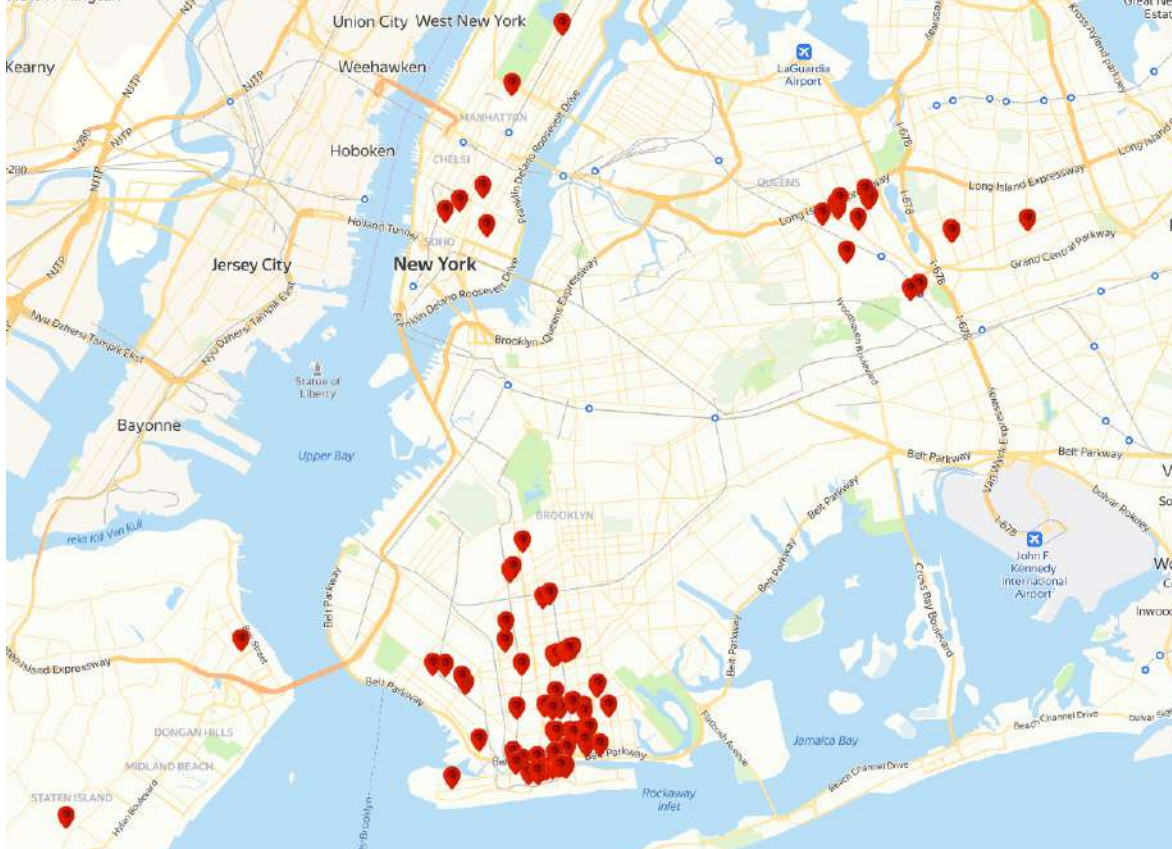
Florida



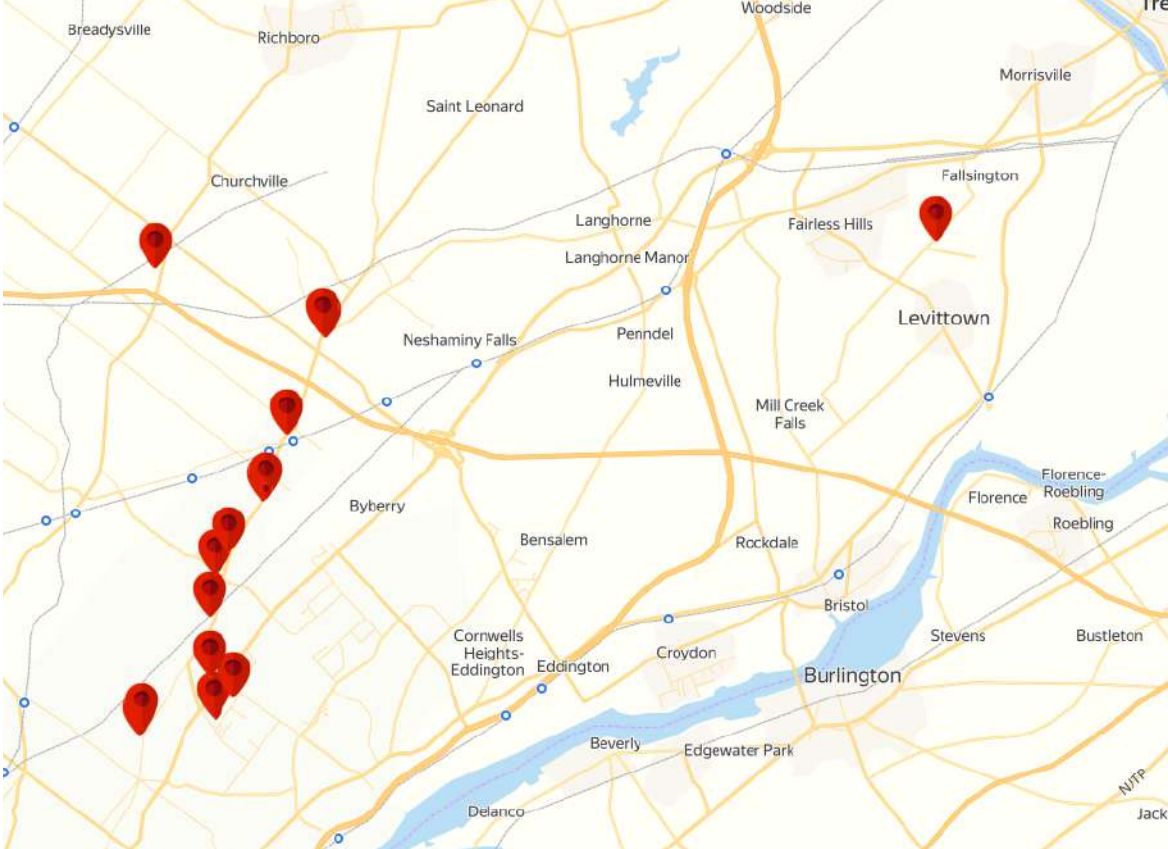
New Jersey



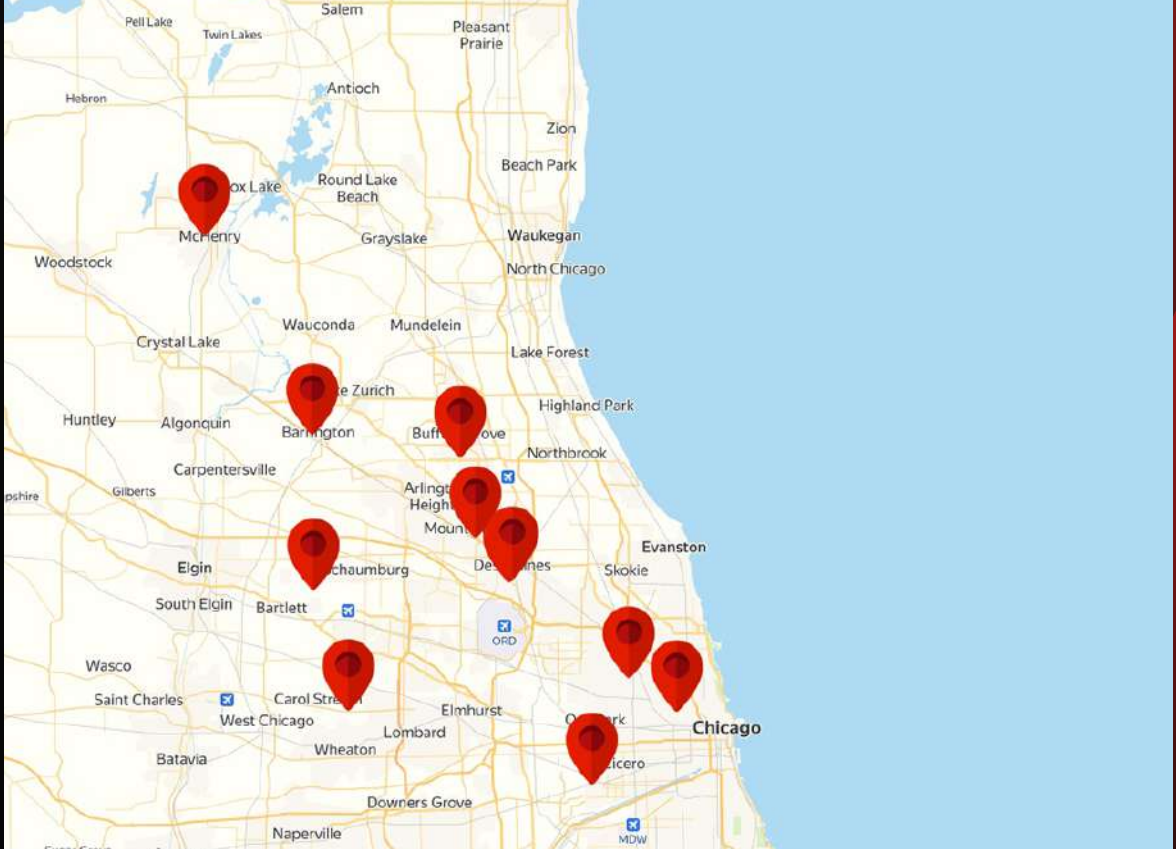
New York



Philadelphia



Chicago





Supermarkets & Grocery Stores

Up to 35 screens per store

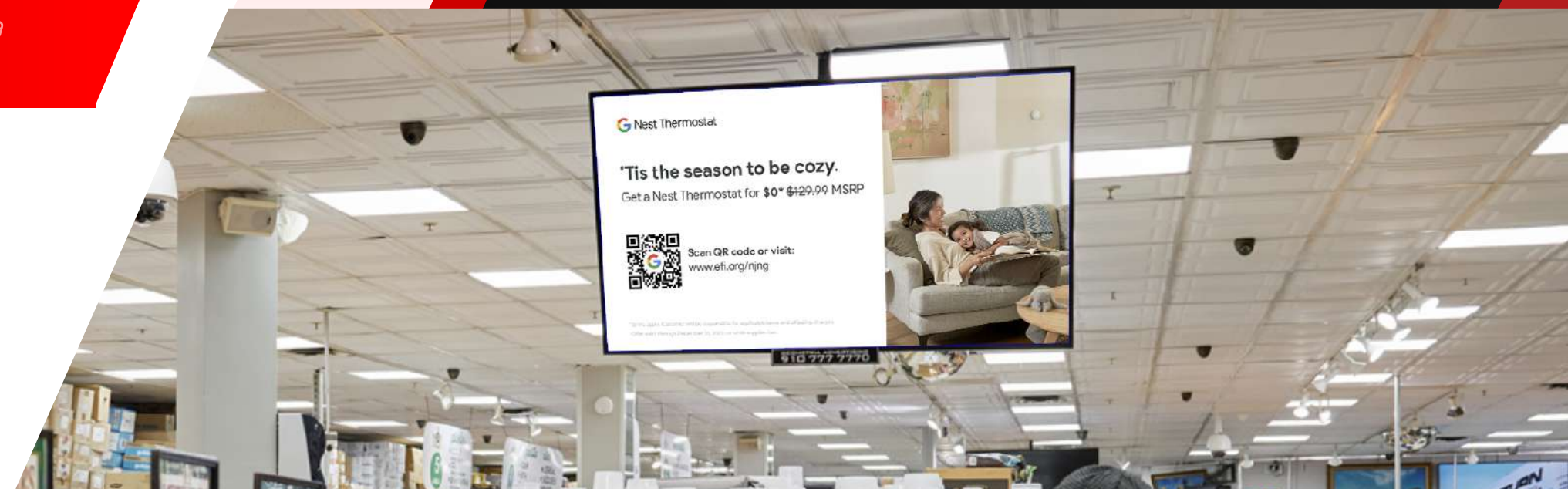
The total sales generated by grocery stores in the United States in 2022 amounted to 848.4 billion U.S. dollars.

T. Ozbun, Research Expert in Statista

Digital interactions are part of everyday life, many transactional-based businesses have changed their marketing strategies, aligning them with today's consumer purchasing decision making, consumer trends and behaviors. It's a great opportunity to tie-in ad spending with sales.

Geometria has partnered with supermarket chains: NetCost, Bell's Market, Cherry Hill, Tashkent, etc. Screens are strategically located in the most highly visible environments impacting purchasing decisions: at the point of purchase, facing exterior to pedestrians, at every department, etc. Advertising in supermarkets and grocery stores will generate your brand's visibility.

Category restrictions: nudity, halal, alcohol, nightclubs, cigarettes & vapes, gambling, fortune-tellers and religious holidays.



74.6M monthly impressions



88 venues



**New York, NY, Philadelphia, PA
Miami-Fort Lauderdale, FL
New Jersey Metro Area
Chicago, IL**



581 digital screens

Urban Panels

Consumers spend **70% of their waking hours** away from home.

Target Group Index, Kantar Media

The average American travels about **39 miles per day**.

The United States Department of Transportation Federal Highway Administration

Street-level digital network, strategically located in stores and exterior facing to pedestrians, vehicular traffic and people going to/from the store.

Category restrictions: nudity, alcohol, nightclubs, cigarettes & vapes, gambling, fortune-tellers and religious holidays.



12.6M monthly impressions



55 venues



**New York, NY, Philadelphia, PA
Miami-Fort Lauderdale, FL
New Jersey Metro Area**



88 digital screens

Fitness Networks

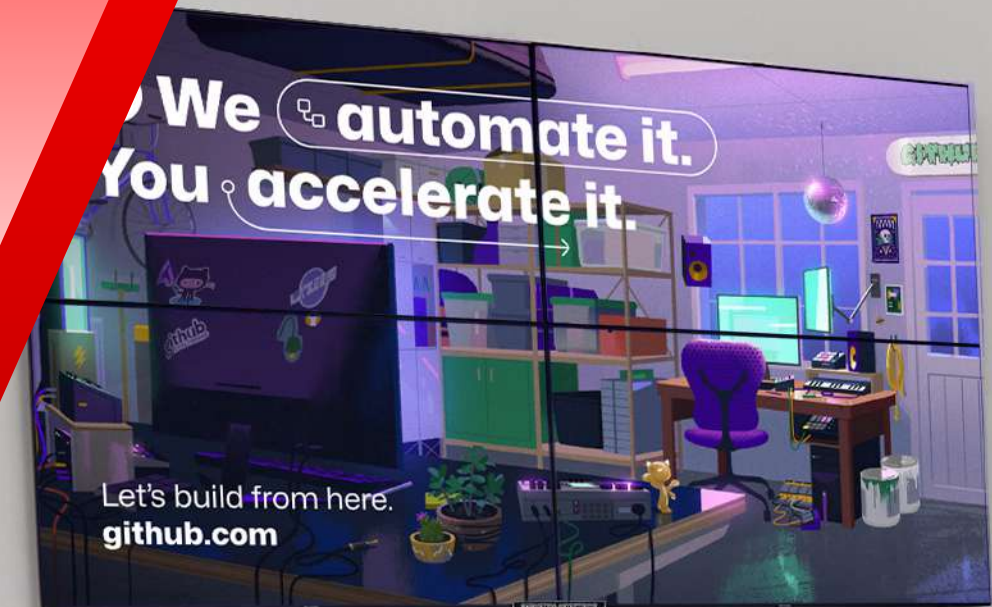
The majority of Americans do not plan to cut fitness spending, despite the impact of inflation: 66% will not cut fitness spending; 19% say they will increase it.

Consumers spend an average of \$100/month on beauty, fitness, and wellness routines.

StyleSeat

Gyms, tennis courts and dance studios create a unique environment reaching an active demographic interested in products and services that support active lifestyles.

There are many benefits when advertising in gyms, including targeting a specific audience who is health conscious, in an environment with longer dwell time where people are making personal decisions.



11.3M monthly impressions



8 venues



**New York, NY, Philadelphia, PA
Miami-Fort Lauderdale, FL
New Jersey Metro Area**



53 digital screens

Residential and Commercial Buildings

The average elevator rider takes 4 trips in an elevator daily, 250 days per year.

National Elevator Industry, Inc.

Elevators are a critical part of the modern world, and people ride an elevator to go to and from their offices, and to and from their apartments. Ultimately making the elevator environment an excellent opportunity for a brand to advertise in.

Repeated exposure generates greater recall and positive brand association. The more often a person sees an ad, the more likely they are to buy the product.



19M monthly impressions



69 venues



New York Metro Area



115 digital screens

Beauty Salons

Multiple touch points within a shopper's daily journey will generate lifts across key KPIs.

Beauty salons allow brands to reach niche demographic profiles. Salons offer a captive audience.



7.7M monthly impressions



20 venues



**New York, NY, Philadelphia, PA
Miami-Fort Lauderdale, FL
New Jersey Metro Area**

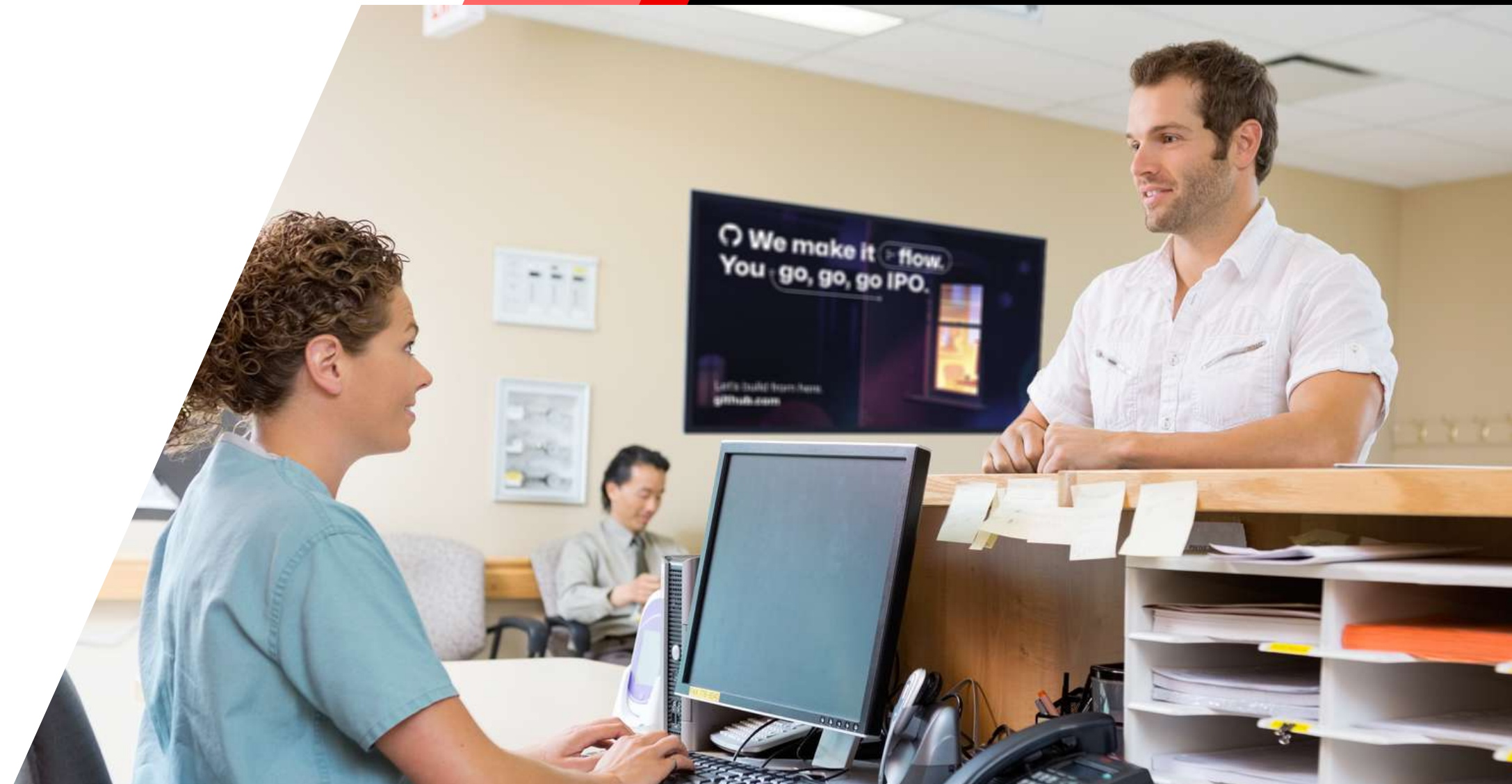


49 digital screens

Medical Offices/ Point of Care

A great way to deliver a brand's message to health-conscious consumers within high-traffic areas of doctor's offices.

Our screens are placed in waiting areas and registration rooms where thousands of people are spending their time every day.



2.3M monthly impressions



24 venues



New York, NY



26 digital screens

Restaurants

Sales for the overall foodservice industry will reach \$898 billion in 2022

A unique in-venue opportunity for brands to reach their target consumers.



5M monthly impressions



18 venues



**New York, NY, Philadelphia, PA
Miami-Fort Lauderdale, FL
New Jersey Metro Area**



24 digital screens

Technical Requirements and Specifications

Rate Card \$6 CPM

General Requirements

- ✓ All Screens (Except Elevators) ≤ 1920x1080 (jpg, png, mp4)
- ✓ Elevator Display ≤ 1280x800 (jpg, png)
- ✓ Can accomodate any spot length for up to 1 minute.

Full motion and/or static. No sound.
Standard creative approvals are less than 24 hours.

Certain category restrictions apply – please enquire for more information.

For any technical questions, please contact support@geometria.us



3-sided LED Trucks

Geometria owns and operates its fleet of high-resolution 3-sided LED trucks. Routes are entirely customizable.

Penetrate areas where there are limited to no OOH opportunities.



New York, NY, Philadelphia, PA, New Jersey Metro Area, Chicago, IL

Contact Us

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