

# GEOMETRIA

MEDIA COMPANY

## DOOH NETWORKS



## WHO WE ARE?

- ESTABLISHED IN 2013, GEOMETRIA HAS GROWN TO BECOME A LEADING MEDIA OWNER OPERATING IN FIVE STATES ACROSS THE USA, EMPOWERING BUSINESSES OF ALL TYPES TO ADVERTISE EFFECTIVELY THROUGH BOTH DIRECT AND PROGRAMMATIC CHANNELS
- WE BOAST THE LARGEST INVENTORY OF 55" SCREENS IN SUPERMARKETS AND GROCERIES, IN MAJOR CHAINS LIKE KEY FOOD AND NETCOST
- WE'RE RAPIDLY EXPANDING OUR PORTFOLIO OF 55-86" URBAN PANELS IN MANHATTAN AND DIGITAL BILLBOARDS
- WE PRIDE OURSELVES ON OUR ABILITY TO SEAMLESSLY INTEGRATE NEW SCREENS WITH THE LATEST TECHNICAL REQUIREMENTS, PROVIDING OUR CLIENTS WITH CUTTING-EDGE ADVERTISING SOLUTIONS
- WE MANAGE DIGITAL ASSETS IN-HOUSE, FROM DESIGN TO SCREEN INSTALLATION AND MAINTENANCE, ENSURING FULL CONTROL AND QUALITY

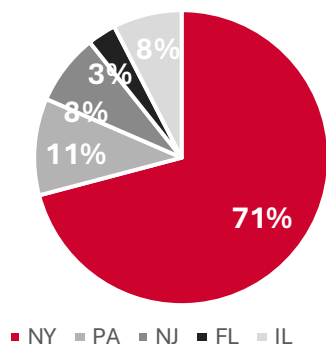




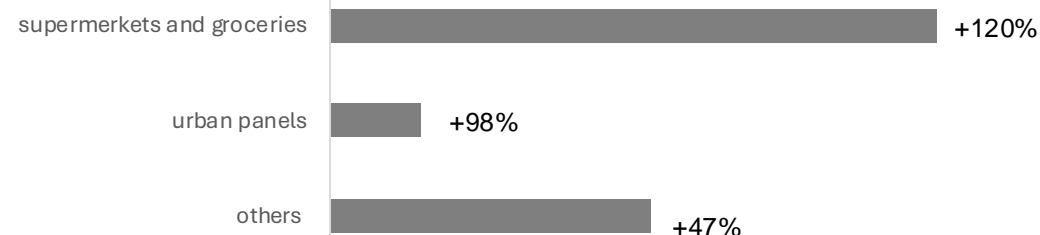
# DIGITAL NETWORK - FOOTPRINT

1384 DIGITAL SCREENS ( +415 vs 2023) GENERATES >1.8 B MONTHLY IMPRESSIONS

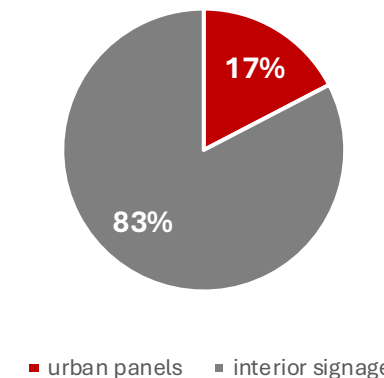
COVERAGE IN 5 STATES, 71% NY



LOCATION TYPE, GROWTH vs 23 +38%



URBAN PANELS & INTERIOR SIGNAGE MIX



## DIGITAL NETWORK

URBAN



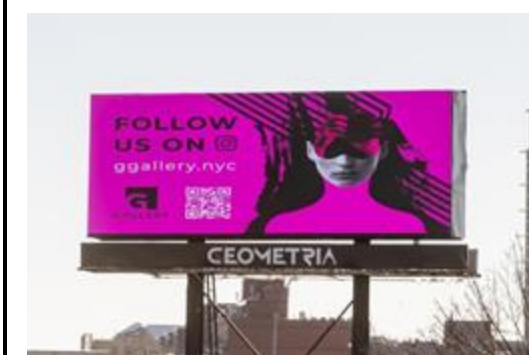
SUPERMARKETS/GROCERIES



GYMS



BILLBOARDS



## NEW YORK

947 SCREENS  
1B impressions / month

## PHILADELPHIA

142 SCREENS  
56.3M impressions / month

## NEW JERSEY

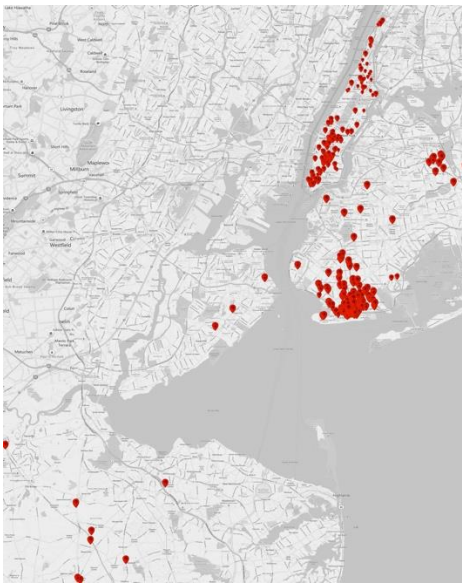
104 SCREENS  
44.8M impressions / month

## CHICAGO

101 SCREENS  
33.9M impressions / month

## MIAMI

42 SCREENS  
59.5M impressions / month



## SUPERMARKETS & GROCERY STORES

up to 35 screens per store

GEOMETRIA HAS PARTNERED WITH BIG SUPERMARKET CHAINS: KEY FOOD, NETCOST, BELL'S MARKET, CHERRY HILL, TASHKENT, AS WELL AS VARIETY OF GROCERY STORES



SCREENS ARE STRATEGICALLY LOCATED IN THE MOST HIGHLY VISIBLE ENVIRONMENTS IMPACTING PURCHASING DECISIONS: AT THE POINT OF PURCHASE, FACING EXTERIOR TO PEDESTRIANS, AT EVERY DEPARTMENT, ETC



- 1 B MONTHLY IMPRESSIONS
- 95 VENUES
- NEW YORK, NY, PHILADELPHIA, PA MIAMI-FORT LAUDERDALE, FL NEW JERSEY METRO AREA
- 718 DIGITAL SCREENS



URBAN



CASH REGISTER



DEPARTMENTS



## URBAN PANELS

4000 nits brightness

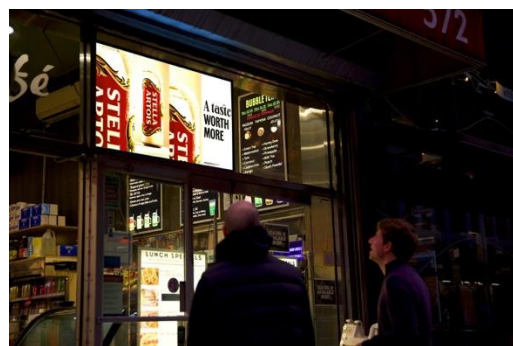
ONE OF THE MOST DOMINANT AND VIBRANT STREET-LEVEL DOOH DISPLAY WITH A LARGE AUDIENCE REACH



STRATEGICALLY POSITIONED NEAR POPULAR & RETAIL AREAS, AND CITY CENTERS ENSURING MAXIMUM EXPOSURE WITH DIVERSE URBAN PEDESTRIAN AUDIENCES



- 396 M MONTHLY IMPRESSIONS
- 123 VENUES
- 224 DIGITAL SCREENS
- NY, PA, FL, NJ, IL
- SUPERMARKET, GROCERY, RESTAURANT, MEDICAL OFFICE, BEAUTY SALON, GROOMING SALON, CAR WASHING, POST OFFICE, ART GALLERY, BAKERY, CONVENIENCE STORE, PHARMACY



URBAN PANELS

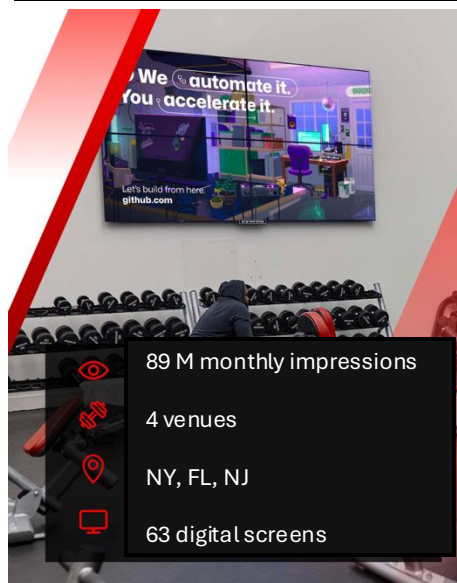


URBAN WINDOWS

## OTHER VENUE TYPES NETWORK FOOTPRINT

**NEW!**

### GYMS



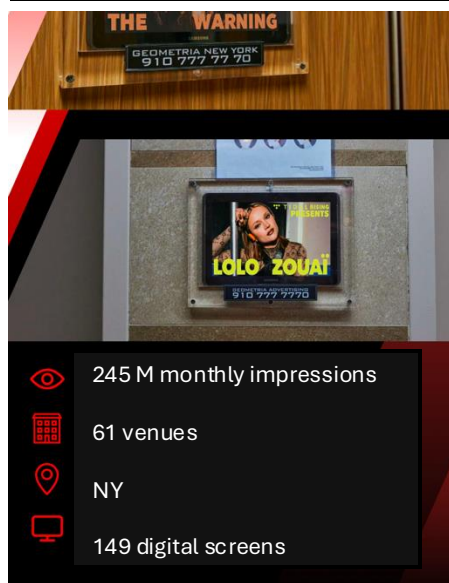
89 M monthly impressions

4 venues

NY, FL, NJ

63 digital screens

### RESIDENTIALS



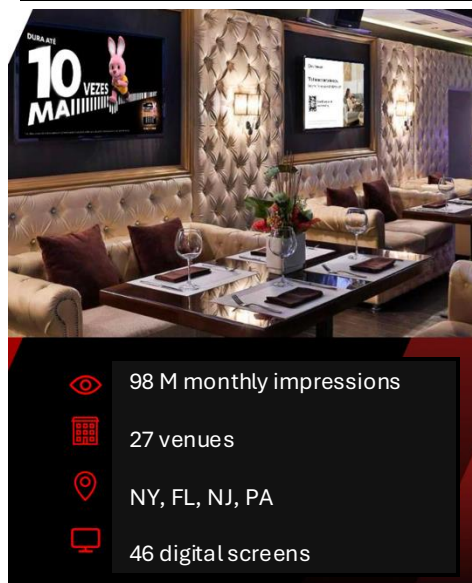
245 M monthly impressions

61 venues

NY

149 digital screens

### RESTAURANTS



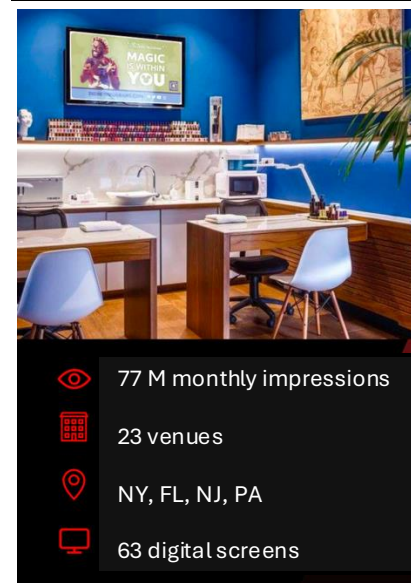
98 M monthly impressions

27 venues

NY, FL, NJ, PA

46 digital screens

### BEAUTY SALONS



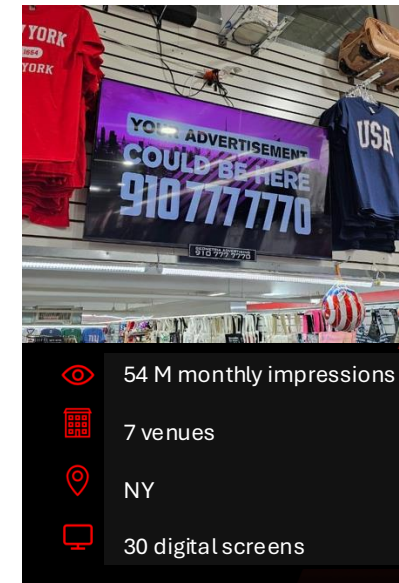
77 M monthly impressions

23 venues

NY, FL, NJ, PA

63 digital screens

### GIFT SHOPS



54 M monthly impressions

7 venues

NY

30 digital screens

- RAPIDLY GROWING DIGITAL NETWORK IN HIGH-TRAFFIC GYMS, RESTAURANTS, MEDICAL OFFICES, BEAUTY SALONS, GIFT SHOPS AND MORE

## LED BILLBOARDS NETWORK

### PERMANENTLY PARKED LED TRUCKS



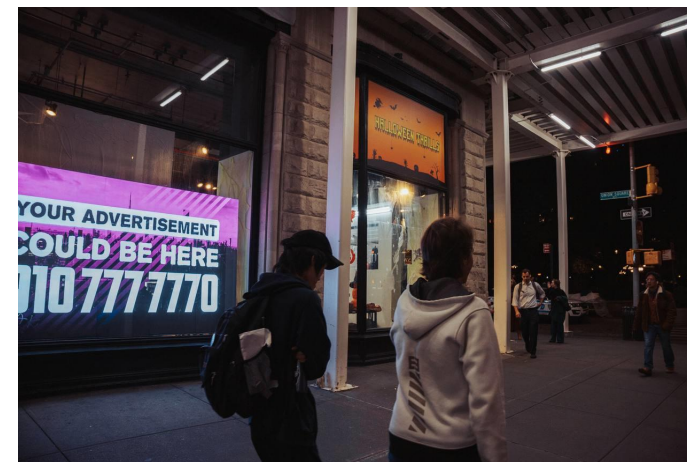
- 39 Neptune Ave, Brooklyn, NY, 11235
- 2939 Cropsey Ave, Brooklyn, NY, 11235

### LED BILLBOARDS



- 2707 Sillwell Ave, Brooklyn, NY, 11224

### LED URBAN PANELS



- 1 Union Square W, Manhattan, NY, 10003

- PARKED LED TRUCKS AND DIGITAL BILLBOARDS IN HIGH-TRAFFIC AREAS IN SOUTHERN BROOKLYN AND MANHATTAN INTEGRATED PROGRAMMATICALLY



# SCREENS TECHNICAL REQUIREMENTS AND SPECIFICATION

**FLOOR CPM PRICE 3\$**  
**REGULAR CPM PRICE \$5**

## GENERAL REQUIREMENTS

- ALL SCREENS  $\leq 1920 \times 1080$  (EXCEPT ELEVATORS)
- ELEVATOR DISPLAY  $\leq 1280 \times 800$
- CAN ACCOMODATE ANY SPOT LENGTH FOR UP TO 1 MINUTE  
(JPG, PNG, MP4) (JPG, PNG)

FULL MOTION AND/OR STATIC. NO SOUND. STANDARD  
CREATIVE APPROVALS ARE MADE IN LESS THAN 24 HOURS  
CERTAIN CATEGORY RESTRICTIONS APPLY – PLEASE ENQUIRE  
FOR MORE INFORMATION

FOR ANY TECHNICAL QUESTIONS, PLEASE CONTACT  
[SUPPORT@GEOMETRIA.US](mailto:SUPPORT@GEOMETRIA.US)



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**GEOMETRIA**  
MEDIA COMPANY

The logo features the word "GEOMETRIA" in a large, bold, white sans-serif font. The letter "G" is stylized with a red triangle pointing towards the center of the letter. Below "GEOMETRIA", the words "MEDIA COMPANY" are written in a smaller, white, all-caps sans-serif font. The background of the entire image is a dark, high-contrast photograph of a city skyline at night, with a river and a bridge visible in the foreground.