



**GEOMETRIA**

**MEDIA COMPANY**

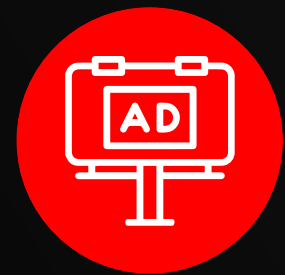
**INVESTOR PROPOSAL**

**GEOMETRIA.US**



# COMPANY DESCRIPTION

## FULL-SERVICE MEDIA and MARKETING COMPANY



**LED  
Billboards**



**LED  
Trucks**



**Digital  
Screens**



**Automated Production  
Solution**



**Studio**

**Geometria is a media company that is rapidly expanding on a nationwide scale.**

We've been offering our services since 2013. Over the last few years, our team has propelled businesses towards success throughout New York, New Jersey and Pennsylvania, as well as Florida and Illinois.

We have been dealing with advertising on screens for many years. Our fields of expertise also includes high-level video production.





# COMPANY SERVICES

## Digital Screens



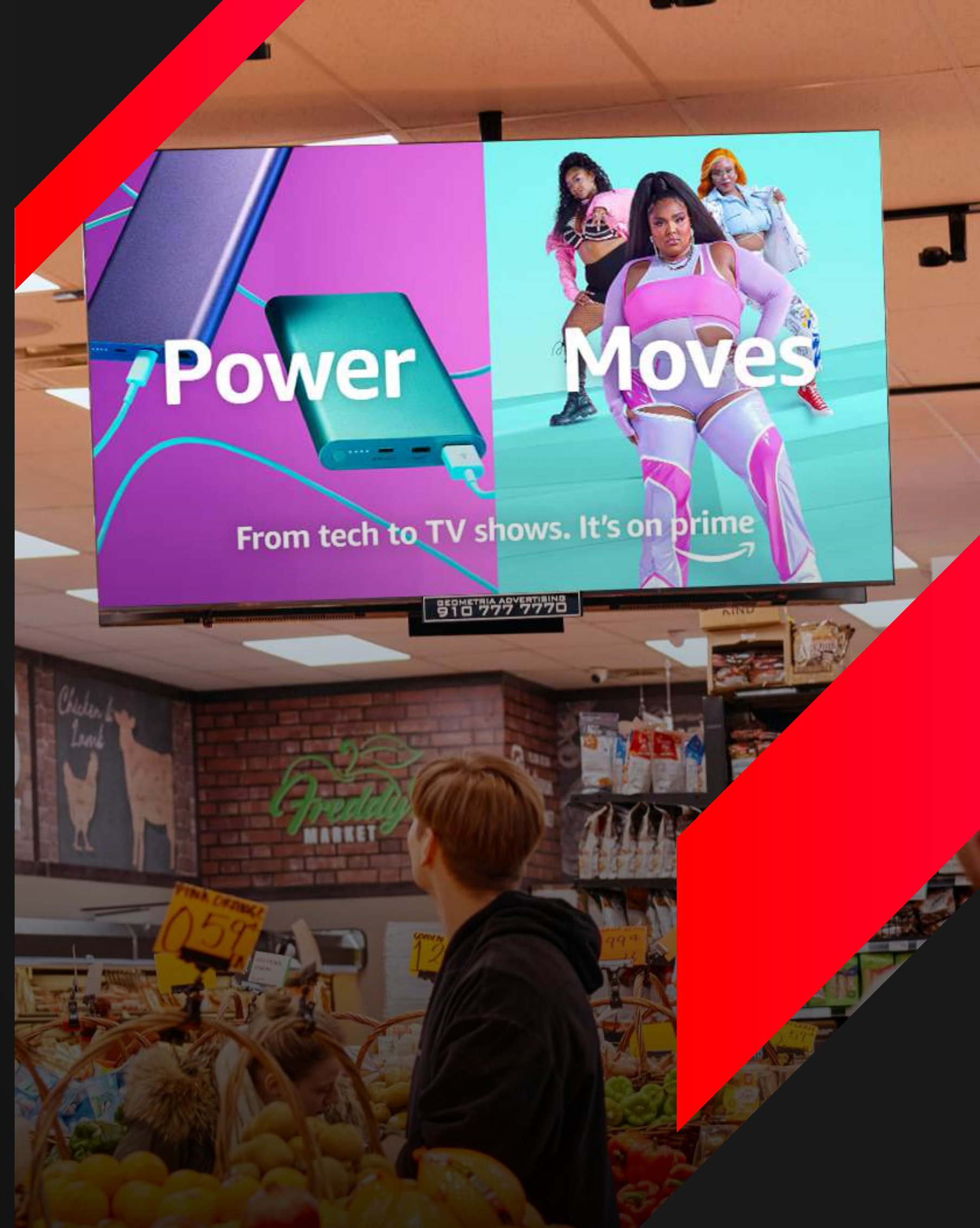
We offer more than 2000 screens in New York, Florida, Pennsylvania and New Jersey, and we are consistently expanding to additional regions/ states.



We have partnered with the TOP Programmatic providers and CTV Streamers. Ad screens automatically receive ad content from big clients such as Google, TikTok, Meta, Samsung, etc., and on average, each screen generates an additional income.



Geometria digital screens are located in fitness centers, restaurants, residential and office buildings and other places with high visibility.





# COMPANY SERVICES

## LED Trucks

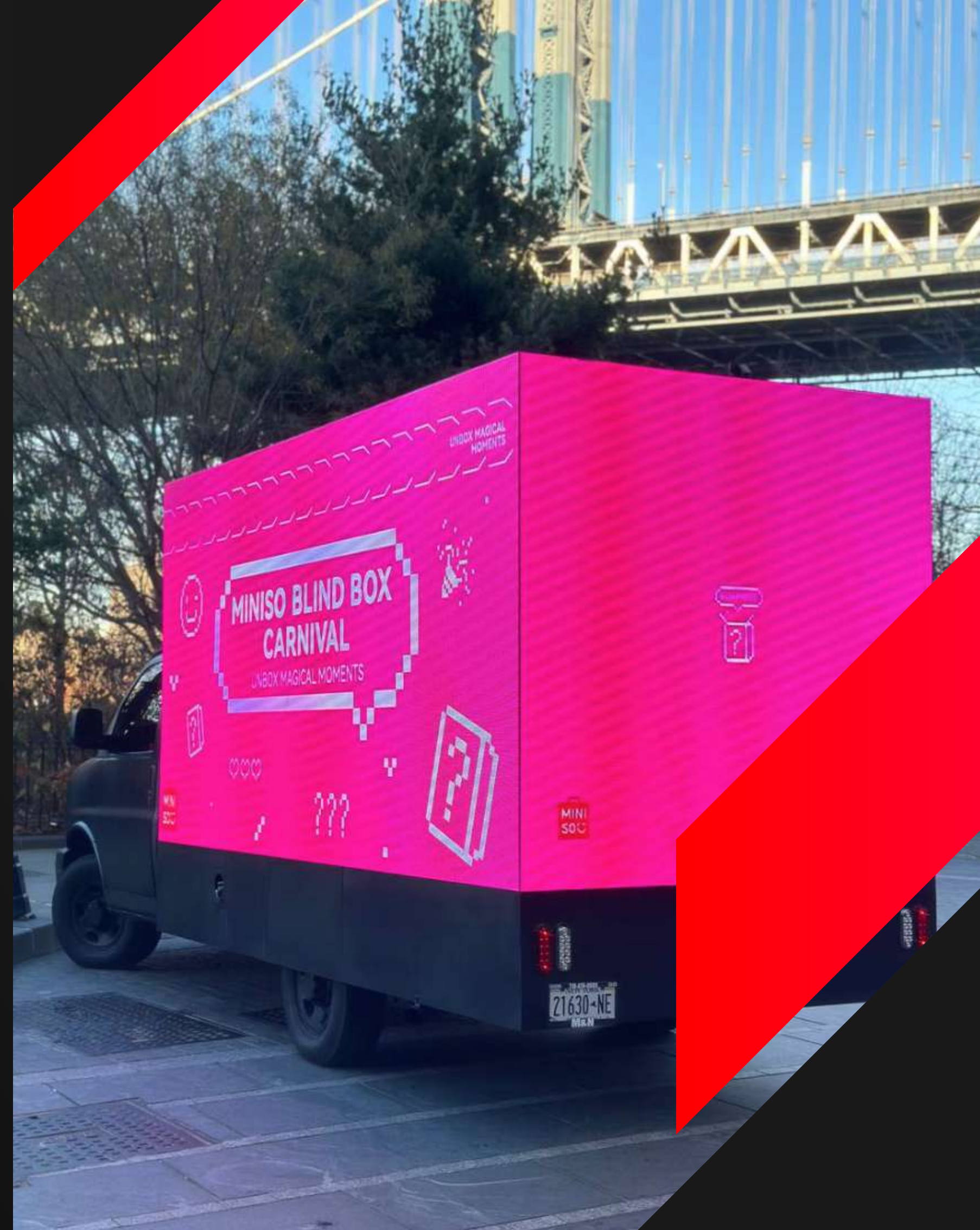


It's a new and effective kind of advertising, that can easily highlight any kind of business among competitors. No more additional fees for changing videos in the advertising campaigns.

Changing the route of LED truck helps to reach more audience. Bright LED message is definitely eye-catching even in the midnight.

We have worked with many businesses and have experience in LED truck campaigns with supermarkets, fitness centers, restaurants, lawyers, fashion boutiques, airline ticket agencies etc.

A 4-screen frameless truck is also available for orders—an ideal solution for placing 3D creatives to LED Truck screens, create a wow effect and attract the attention of potential customers.





# COMPANY SERVICES

## Digital Billboards



It's a new and cost-effective advertising solution that outshines traditional static billboards. No more extra charges for video changes – our Digital LED Billboards offer dynamic messaging to make your business stand out. With our own technical software, content is fast and easy to change.

With the ability to captivate audiences day and night, our bright LED displays ensure your message is always eye-catching.





# AUTOMATED SOLUTION

## Programmatic DOOH

Right now, Geometria increases its presence in the programmatic digital out-of-home. It's a new step in the automated buying, selling, and delivery of DOOH.

With programmatic DOOH, computers are automating the sale and delivery of ad content. Buyers will set conditions under which they want to buy media, and when those conditions are met, ads are purchased automatically.

Programmatic allows us to get many Ad approvals at the same time from different clients. That's the most effective way to collaborate with well-known brands like Coca-Cola, Energizer or Disney.

**Programmatic helps to earn \$50 from every digital screen. We have nearly 1500 screens, so the profit is \$75,000.**



# PRODUCTION

Our team of highly skilled professionals can create anything from short ads to full-length commercials.

## **Commercial Video Filming**

We can help along any step of the way from crafting a strategy, to creative concept creation, scriptwriting, and more.

## **Graphic or Animated Non-Commercial Video**

Our team works hard to achieve our clients' unique goals and provide state of the art video production services.

## **3D Animation Video**

Our team of 3D designers elevates your visual storytelling with state-of-the-art 3D video graphic creation services.

# G-Gallery

We own production studio that gives us an advantage over competitors and an opportunity to provide high quality unique content at low cost and in short time.



Soho, Manhattan  
404 Broadway, New York, NY 10013



# DIGITAL SCREENS NETWORK OVERVIEW

Our uniqueness lies in our proprietary technical software, which enables us to connect new or existing screens to our network fast and manage effectively.

We successfully blend direct client advertising with programmatic ads and significantly grow in both directions.

## DIRECT ADVERTISING

2000 own screens, 7810 media across 281 locations

180 000 000 impressions monthly

90% of our direct customers are loyal

+ 35% consistently grows our screen count annually

## PROGRAMMATIC ADVERTISING

all screens connected within 3 months and receive ads from 5 main programmatic platforms

up to 1 500 000 ad plays of big clients

X10 times revenue growth from \$7 738 to \$75 000 per month within 3 last months

programmatic partners select our team for test new ideas and approaches

Achieving an eightfold increase in revenue growth through programmatic channels over the past six months





# DIGITAL SCREENS COVERAGE

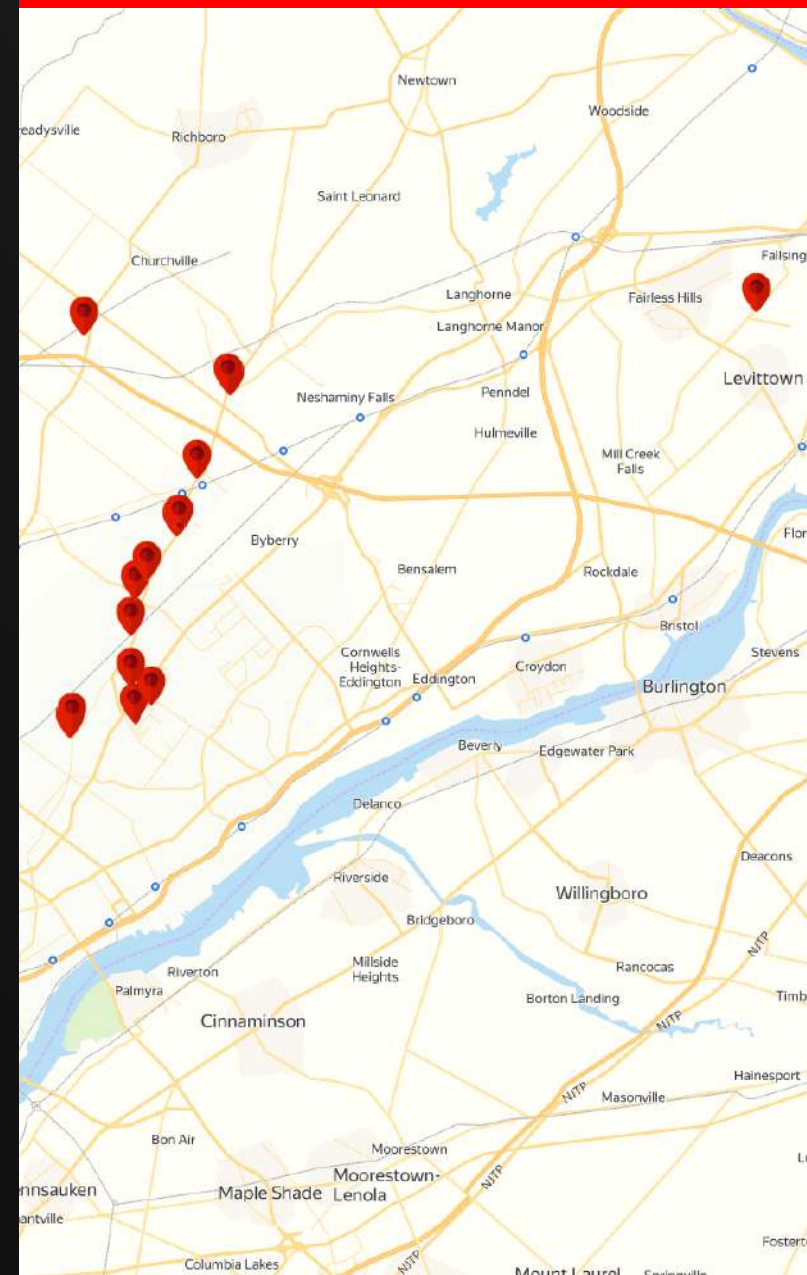
## New York



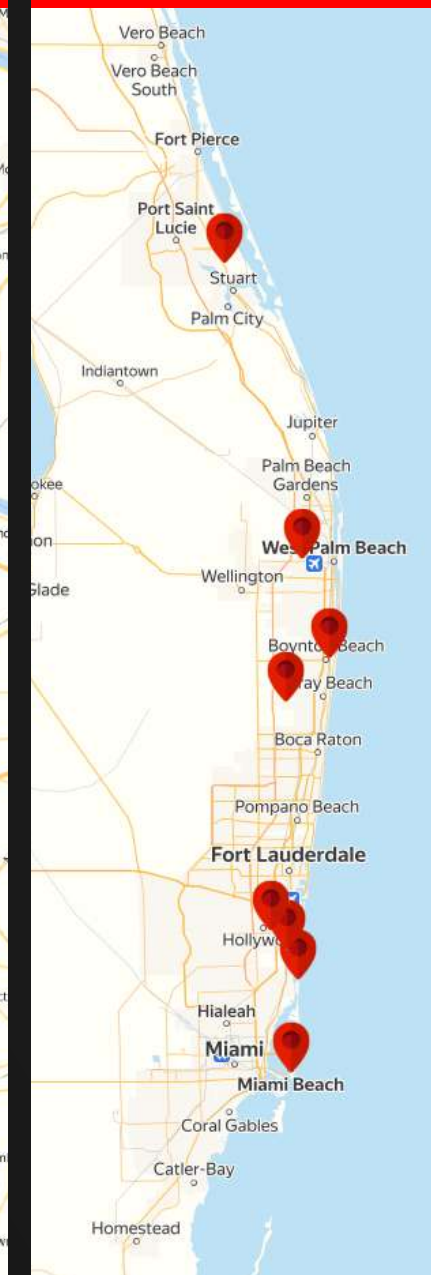
## Chicago



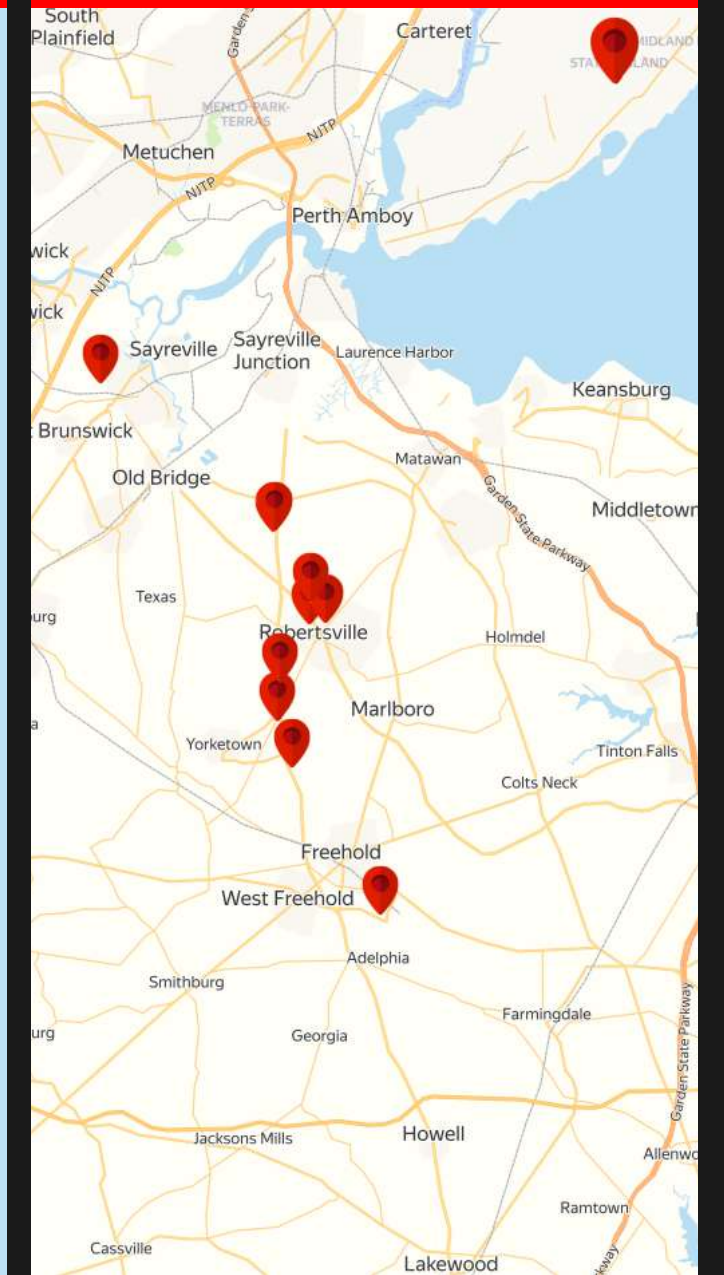
## Philadelphia



## Florida



## New Jersey





# THE REASONS FOR INVESTMENT

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## Why Geometria is a Good Choice For Investments?



### Your Money Work For You

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Established Profitable Business with Automated Monetization Channels. We have successfully established a comprehensive array of monetization channels, including Programmatic, CTV, and Direct, all powered by a proprietary software solution developed by Geometria.



### Permanent Growth

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We have a successful history of providing advertising solutions and media services since 2013. Our portfolio includes collaborations with diverse businesses across various industries, demonstrating our ability to deliver results.



### Innovations

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We constantly embrace new technologies and advertising methods, such as LED Trucks, Billboards and programmatic advertising, to stay at the forefront of the industry. This commitment to innovation ensures that our services remain effective and competitive.



# TEAM STRUCTURE

We know the value of every dollar and will put all our effort to make your investments work for you.



## IT Department

Created and tested our software helping to manage digital advertising at any location.



## Full Marketing Team

Responsible for all the marketing materials and activities, professional in creating the best banners and videos.



## Sales Department

The important link between company and clients, helping to get the maximum from any advertising campaign.



## Technician Team

From installation of new digital screens to maintaining their efficiency.





**GEOMETRIA**  
MEDIA COMPANY

Your Exceptional Opportunity to Be a Part  
of a Pioneering and Distinctive Company.

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