

# GEOMETRIA

MEDIA COMPANY

Mobile Digital (LED) Billboard  
Advertising by Geometria.us  
**FOR BUSINESSES**

NEW YORK CHICAGO MIAMI  
PHILADELPHIA NEW JERSEY





# GEOMETRIA LED TRUCKS

Versatile, mobile, and always online - Geometria LED trucks help you reach your target audience quickly, effectively, and for a fraction of the cost of billboard advertising. Depending on the need of your business, you can choose the type of advertising to better suit your needs: INDIVIDUALLY CUSTOMIZED (SOLO) ROUTES or REGULAR ROUTES across New York City.



## VERSATILE

An ad for a neighborhood dental office, or multimillion dollar campaign for a major beer brand – a Geometria LED truck is going to help grow your business.

## MOBILE

Geometria LED trucks roam the streets of New York. They can make stops at predetermined locations, thereby maximizing the reach of your target audience.

## INNOVATIVE

Update your visuals, launch static ad pictures, or play videos with sound through our powerful sound system build into each truck. GPS / Impression Measuring Tech / and the best screens on the market – that's Geometria LED trucks .



# GEOMETRIA LED TRUCKS SOLO ADVERTISING

New York, Chicago, Philadelphia, Miami, New Jersey

ALL TRUCKS ARE UNBRANDED CAN BE WITH YOUR BRANDING

## 3 SCREENS 12 FT IN NEW YORK

4.8 PIXEL PITCH



Sides	Rear	Height
3500 mm/137.8 in 728x416 px	2000 mm/78.8 in 416x416 px	2000 mm/ 78.8 in

**\$ 150/HOUR**  
8 hours minimum

The route is a subject  
to prior confirmation

## 3 SCREENS 16 FT IN NEW YORK

2.976 PIXEL PITCH



Sides	Rear	Height
4750mm/187 in 1596x588 px	2250mm/88.6 in 756x588 px	1750mm/58.9 in

**\$ 170/HOUR**  
8 hours minimum

The route is a subject  
to prior confirmation

## FRAMELESS 4 SCREENS 12 FT IN NEW YORK

2.9 PIXEL PITCH



Sides	Front Panel	Rear	Height
4013.2 mm / 158' in 1344x672 px	672x168 px	2000 mm / 78.8 in 672x672 px	2000 mm / 78.8 in

**\$ 190/HOUR**  
8 hours minimum

The route is a subject  
to prior confirmation

**LED TRUCKS FOR SALE \$ 150 000**



# GEOMETRIA LED TRUCKS NYC ROUTES ADVERTISING

## BROOKLYN ROUTE



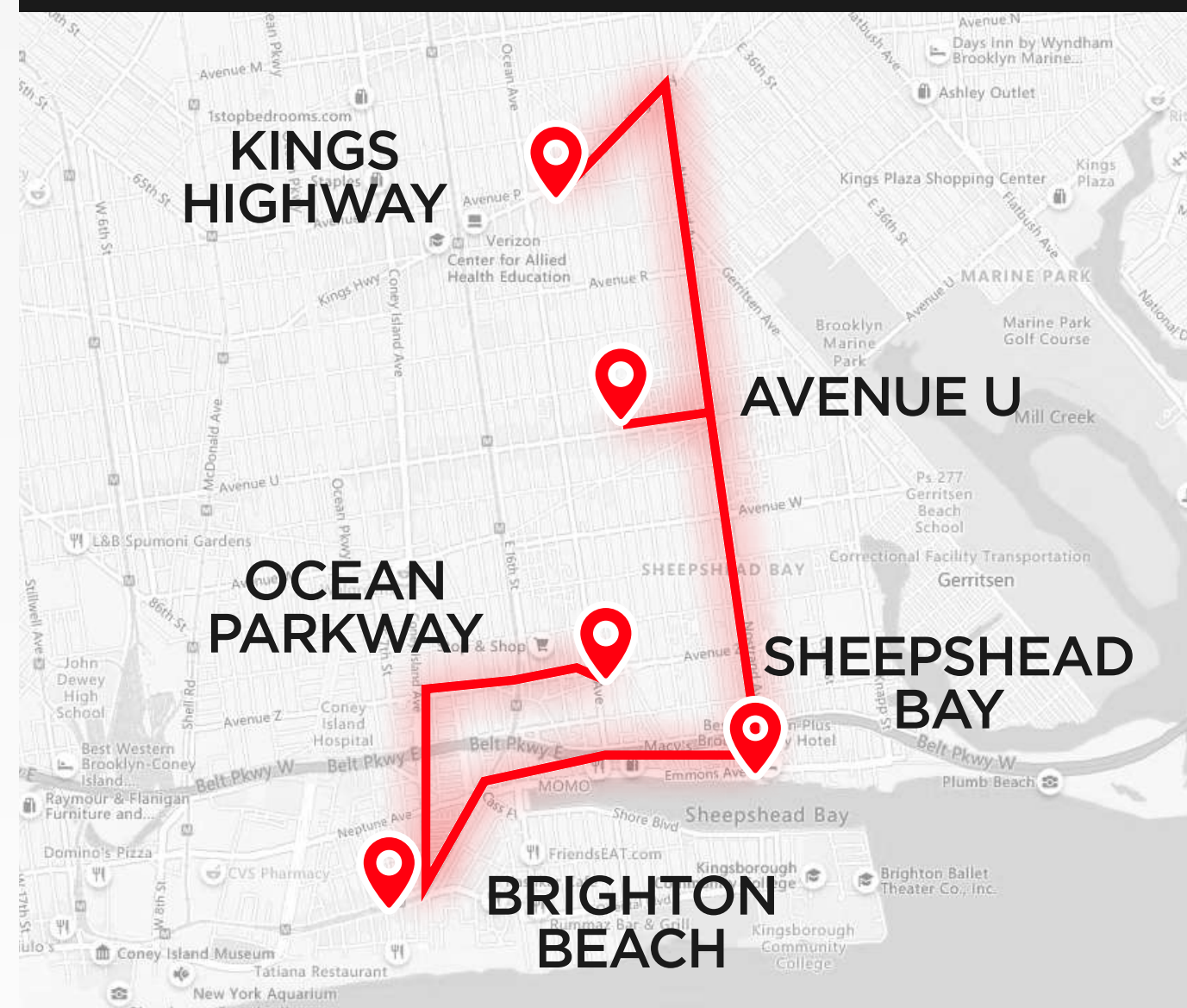
1  
SCREEN



40  
ROTATIONS  
PER HOUR



1.9M  
MONTHLY  
IMPRESSIONS



Sides  
3500 mm/137.8 in  
728x416 px

Rear  
2000 mm/78.8 in  
416x416 px

Height  
2000 mm/ 78.8 in

## MANHATTAN ROUTE



1  
SCREEN



40  
ROTATIONS  
PER HOUR



4.5M  
MONTHLY  
IMPRESSIONS



Sides  
4750mm/187 in  
1596x588 px

Rear  
2250mm/88.6 in  
756x588 px

Height  
1750mm/58.9 in

VIDEO ADVERTISING 15 SECONDS VIDEO AD  
OR A STILL PICTURE

4 week\*  
rate card

\$ 1290

24 week\*  
rate card

\$ 1090

1 PAYMENT \$ 6 540

PER 4 WEEKS

48 week\*  
rate card

\$ 990

1 PAYMENT \$ 11 880

PER 4 WEEKS

\* 5 DAYS PER WEEK, 8 HOURS PER DAY

sales@geometria.us



# COMPANY SERVICES

## DIGITAL SCREENS

We have a wide premium network of outside-facing screens. All of them are visible 24/7 to the thousands of people who pass by every day.

## LED TRUCKS

Mobile LED advertising will help to reach the target audience quickly and effectively. Bright LED messaging is eye-catching during the day but especially at night. LED trucks could be the best choice for any event — from football games to the private party.

## LED BILLBOARD

Command attention and captivate your audience with our LED static billboard strategically positioned in a high-traffic area. Make a lasting impression as your message stands tall, reaching a vast and engaged audience, ensuring maximum visibility for your brand

## VIDEO PRODUCTION

Advertising video won't just be seen, it will be unforgettable. We can help along any step of the way from crafting a strategy, to creative concept creation, scriptwriting, and video production.

## GRAPHIC DESIGN

To effectively reach the target audience with an advertising message, it is necessary to have an eye-catching promo. We have extensive experience in making advertising for different types of businesses.

## GEO STREAM TV

Cutting-edge business television streaming service designed by Geometria to captivate your customers and drive revenue growth. With our extensive collection of eye-catching content, you can effortlessly entertain and engage your customers during their wait, showcasing memorable content that aligns with your business. By leveraging our service, you'll experience a substantial increase in revenue.



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